

WELCOME!

Onboarding Brochure

● **EVERYTHING YOU NEED TO
SCALE LINK TRACKING
EXECUTION AND REPORTING
ACROSS YOUR MARKETING
CHANNELS**

06:00
September 6, 2022

15:00
May 03, 2021

Spots By Campaign

How Do Millen
...made Your

OS | Higher E...
Email Market



★★★★★
"CampaignTrackly
made my job
very easy"

User for 12 months



★★★★★
"has been an
INCREDIBLE
experier

User for 2+ years

1. onboarding features available to you



INDIVIDUAL FREE

- Free video and how-to resources, ticket-based support via our on-site chat, 14 how-to emails

INDIVIDUAL PRO/BASE

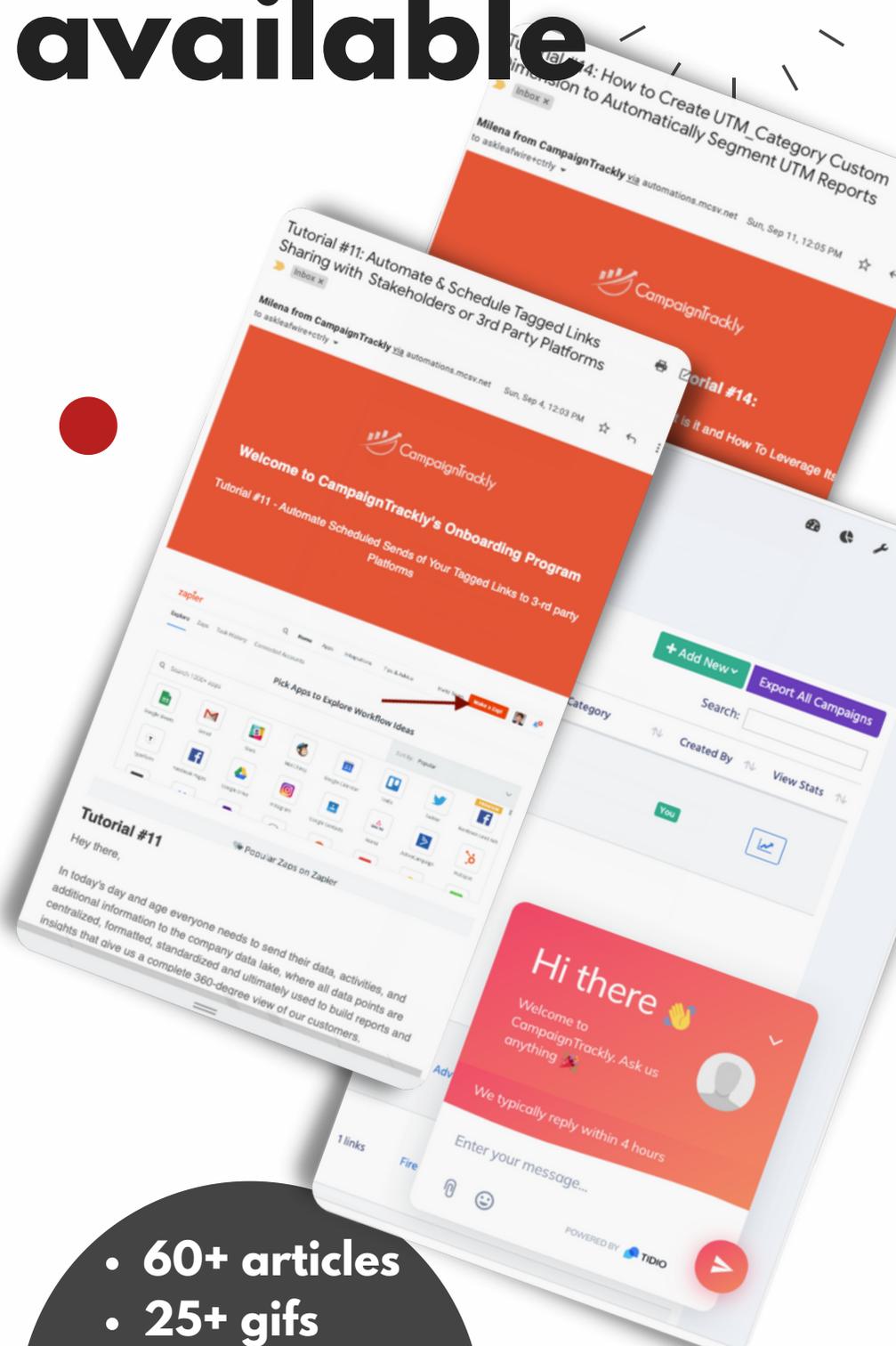
- Free video and how-to resources, ticket-based support via our on-site chat + email, and 14 how-to emails

UP TO 7-MEMBER PRO

- Free video and how-to resources, ticket-based support via our on-site chat + email + free feature + up to 3 online meetings, and 14 how-to emails

ENTERPRISE PRO

- Up to 3 customized onboarding sessions via zoom + making videos available to teams
- Team how-to brochure for admins
- Up to 1 free feature to meet requirements and client process
- Account management and customer success meetings 2 times/year
- Free video and how-to resources
- Unlimited ticket/email-based support, and 14 how-to emails

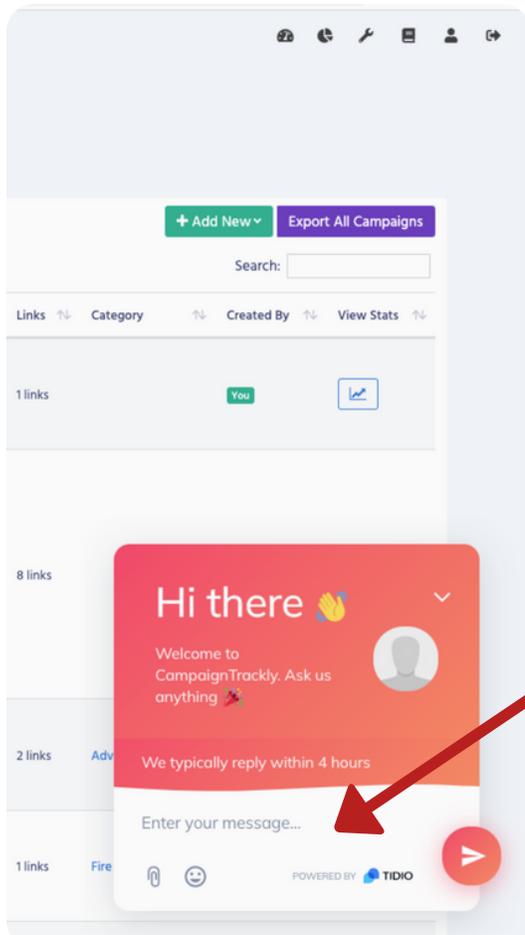
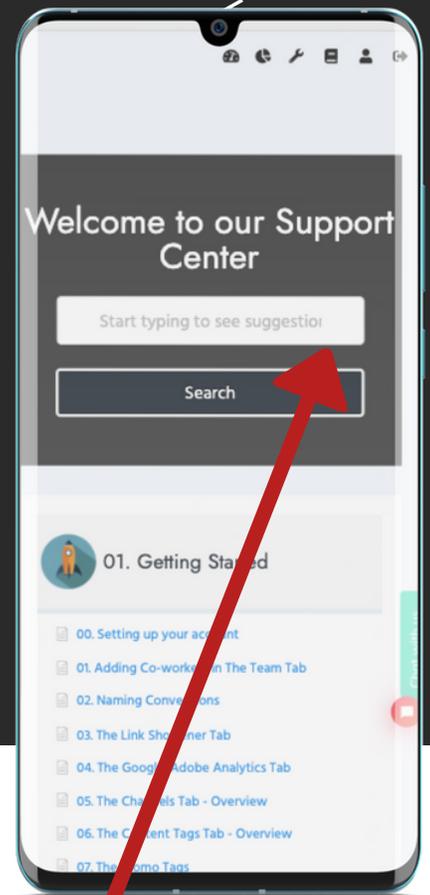


- 60+ articles
- 25+ gifs
- 10+ videos
- 15+ blogs
- 16 emails
- Live chat

2. on-site support center & knowledge base available here

STEP

2



Use the **SEARCH** bar to look for answers to your questions or the **CHAT** available on most pages. A real person will respond to the chat to help you resolve any issues within 4 hours

3. check out our blogs here and our videos here



4. let's get started!



CLICK ON EACH LINK TO GET TO THE RIGHT PAGE

1

TAG SETTINGS

Set up the format and rules of your tagging library

2

CONNECT TO GA

Go to Settings and click on the Google tab to auto-connect

3

SELECT A SHORTENER

Login to use Bitly/Rebrandly or use our automated shortener

4

BUILD THE TAG LIBRARIES

Use our tags or add new ones. Create your own tag templates.

5

GO TO CAMPAIGNS

Click the *Add Campaign* button to start your guided tour and build your first links.

6

ADD US TO CHROME

Add our Chrome extension to grab links instead of copy-pasting

Close Minimize CampaignTrackly Home

Enter Campaign Name *

Top UTM tracking app: UTM code + URL builder tag li

Enter Campaign Date *

26/01/2017

Enter Links *

http://www.campaigntrackly.com/

Tagging Template

Tagging Templates

Preview and save

Channels (required)

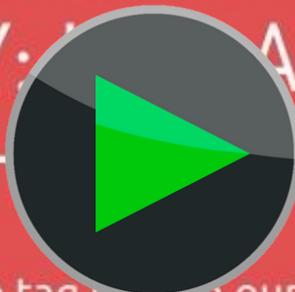
<input type="checkbox"/>	Channel Name	UTM Source	UTM Medium
<input type="checkbox"/>	Twitter Organic	twitter.com	social-organic



Watch: how to build your tag library ●

www.campaigntrackly.com

SET UP YOUR UTM TAGS
& TAG AWAY: EASY AND
RE-USE WITH ONE CLICK



1. How to use UTM tags to tag links in our app
2. Add, delete, and Upload UTM tags in Settings
3. Tag links - no tag typing or pasting, easy, one-click action

6. use our easy-peasy integrations to automate tasks



GOOGLE ANALYTICS



BITLY



GOOGLE DRIVE



REBRANDLY



EMAIL



TWITTER



LINKEDIN



FACEBOOK



HOOTSUITE



CTRL Y



ZAPIER



MS EXCEL



APP API



7. our on-click reports available to you for your link insights ●



CLICK EACH LINK TO ACCESS THE RIGHT PAGES

1

GA EXTERNAL STATS

Will show you stats for all UTM-related campaigns

2

GA PROMO STATS

Will show you stats for your on-site banners and buttons

3

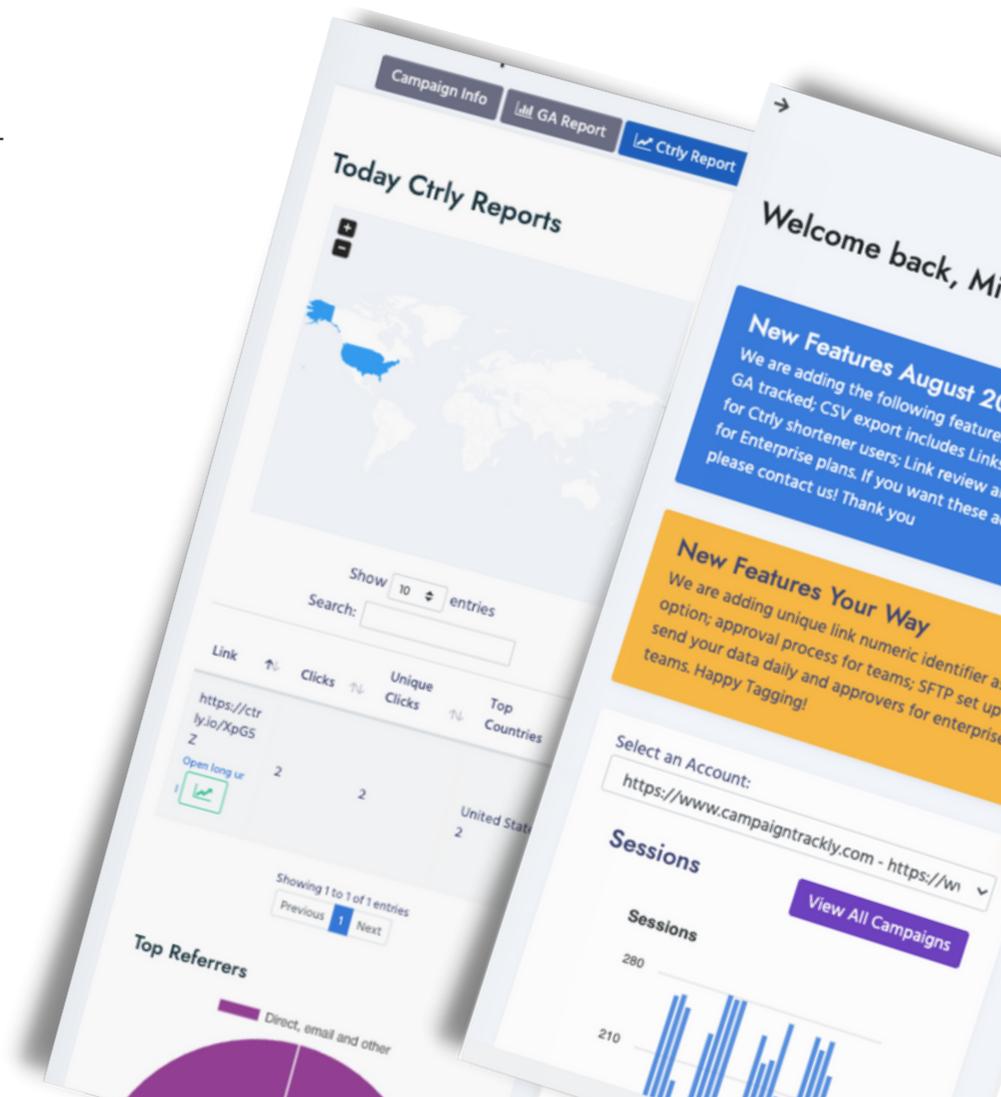
CTRL Y STATS

Extra stats available for our Ctrly link shortener users

4

GA BUILD A REPORT

Quick way to pull custom tag related stats



Upgrade



A FREE plan only has limited features. Upgrade to a Paid Plan to Maximize ROI

1

INDIVIDUAL BASE

Enjoy a full-featured experience with 60 links every month

2

INDIVIDUAL PRO

Flexible monthly or yearly subscriptions available

3

UP TO 7 MEMBER PRO

Teamwork is everything, so we are happy to support teams

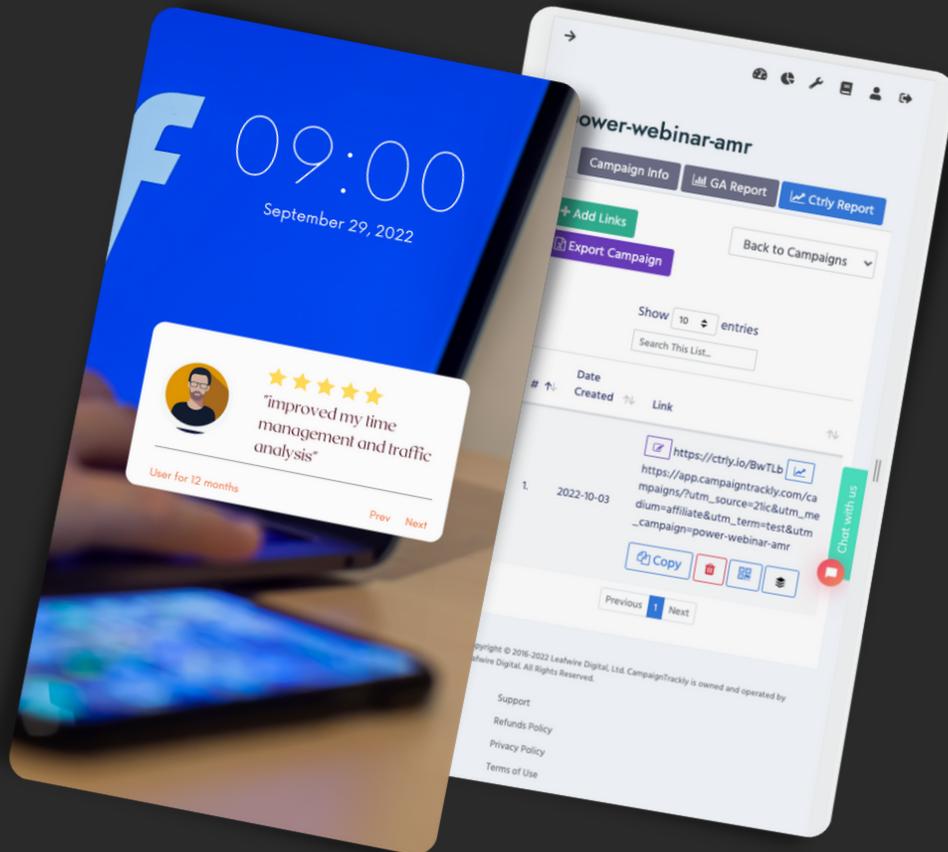
4

ENTERPRISE PRO

Custom solutions for your custom needs, including API setup.

- **35+ automation features**
- **Cost-effective**
- **Almost no learning**
- **Lets you centralize tracking**
- **Saves you time**

Why Us



36

TIMES FASTER

than the regular UTM builders & friendlier than spreadsheets

30⁺

TAGGING OPTIONS

incl. Social & PPC to get you started fast, plus add your own

35⁺

AUTOMATION FEATURES

that make tracking error-free & easy to integrate in your work

7

WAYS TO SAVE TIME

with our Chrome extension, Link shorteners, integrations & more

We help you build in seconds all the marketing tracking links for your emails, blogs, landing pages & social media.



<https://www.campaigntrackly.com>

Follow us at @Campaigntrackly for all the latest updates about our services or email us at support@campaign-trackly.com with any questions

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